

**Centralized Admission Cell,  
Near Coffee House,  
Punjabi University, Patiala.**  
(Established under Punjab Act No. 35 of 1961)

No. 78 /CAC

Dated: 27.3.24

M/s.....

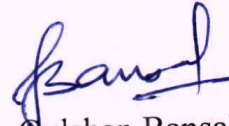
Sub: Quotation for Transactional Bulk SMS/Whatsapp pack etc.

Dear Sir/Madam,

Please quote your best rates for Bulk Transactional SMS, Whatsapp Business with Business API Setup, Automatic Chat Bot Setup, Live Chat, Whatsapp Green Tick Setup to be used during admission process of Punjabi University, Patiala.

You are requested to send your password protected quotation on or before dated 02.04.2024 by 3.00 pm, through email at "[admissions@pbi.ac.in](mailto:admissions@pbi.ac.in)". Kindly share the password of the quotation alongwith your company name through whatsapp on mobile no. 9501500805 For any further query please contact at Phone No. 0175-5136522, 5136390 during working hours.

S.No.	Description	Quantity	Rate (Rs.)	Amount
1.	Bulk SMS Text (Transactional)	2 Lac (Transactional Bulk Sms Push Services) with sender ID.		
2.	Whatsapp Pack (Promotional Message)	5 Lac (Promotional Message)		
3.	Whatsapp Business with Business API Setup, Automatic Chat Bot Setup, Live Chat, Whatsapp Green Tick Setup	1 Lac (Whatsapp Business Message)		
4.	DLT Renewal Charges	For One Year		
<b>Terms and Conditions</b>		1. Payment will be made within 30 days after receipt of bill. 2. Validity of SMS/Whatsapp: Life Time 3. API and Six Digit CLI to be provided by the service provider along with registration on portal of Department of Telecommunication as per latest guidelines. 4. MIS reports regarding sent Bulk SMS to be provided on the Portal. 5. With DLT Registration for SMS Pack (Transactional) 6. META/Whatsapp Business API/Whatsapp Green Tick Registration. 7. Unlimited Templates		

  
(Dr. Gulshan Bansal)  
Coordinator

Address for Quotations:

E-mail: "[admissions@pbi.ac.in](mailto:admissions@pbi.ac.in)"